



Cookie Policy

How We Use Cookies and Similar Technologies

Milele Prime Ltd · Effective: August 2026

1. Introduction

This Cookie Policy explains how Milele Prime Ltd (the "Company", "we") uses cookies and similar technologies (pixels, tags, local storage, SDKs) on www.mileleprime.com and our applications. It should be read together with our Privacy Policy. By continuing to browse with non-essential cookies enabled, or by making choices in our cookie banner where presented, you consent to our use of cookies as described, to the extent consent is required by applicable law.

2. What Cookies Are

Cookies are small files placed on your device that allow a website to recognize your device, remember preferences and collect information about usage. Cookies may be "first-party" (set by us) or "third-party" (set by our partners), and "session" (deleted when you close the browser) or "persistent" (retained until expiry or deletion).

3. Categories We Use

- Strictly necessary cookies: required for core functionality such as security, session management, load balancing, fraud prevention and cookie-preference storage. These cannot be switched off through our banner.
- Functional cookies: remember your choices (language, region, display settings) to personalize your experience.
- Performance and analytics cookies: collect aggregated information about how visitors use the Website (pages visited, errors, load times) to help us improve it. We may use third-party analytics providers for this purpose.
- Marketing and affiliate cookies: measure campaign performance, attribute referrals from partners and introducers, limit ad frequency, and deliver content and advertising relevant to your interests, including through third-party advertising networks and social platforms.

4. Third-Party Cookies

Third parties providing analytics, advertising, attribution, embedded content and support tools may set their own cookies and process related data under their own privacy policies. We do not control third-party cookies, and their availability and behavior may change. A current list of the principal cookies in use is available via our cookie settings tool, where provided.

5. Managing Cookies

You can manage preferences at any time through our cookie settings tool (where available) and through your browser or device settings, including blocking or deleting cookies. Opt-out tools offered by analytics and advertising providers may also be available. Disabling cookies may impair the functioning of the Website, and strictly necessary cookies will continue to operate. We are not responsible for the operation or effectiveness of third-party opt-out tools.

6. Changes and Contact

We may update this Cookie Policy at any time by publishing the revised version on the Website, with effect from publication. Continued use of the Website constitutes acceptance. Questions: info@mileleprime.com.

